Rating

0.00

0.00

Net Amount

\$63,176.25

ORDER

Orders Order / Rev: 707610 Alt Order #: 06283287 Product Desc: ISS/DCCC KARE Estimate: 1474 Flight Dates: 10/02/12 - 10/08/12 Primary AE: Jim Quinn Original Date / Rev: 10/01/12 / 10/01/12 Sales Office: T-PHI Order Type: Political Sales Region: NAT Great American Media/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **Democratic Congressional Campaign** Name: A35+ Demographic: New Business Thru: IS-Candidate/US House **Product Codes:** Order Separation: 00:15:00 P-2 Priority: Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals**

End Date

10/08/12

Start Date

10/01/12

Jim Quinn

Market

			Totals	45	\$74,325.00	\$63,176.25
Account Executives						
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		

Start Of Order - End Of Order

Month

October 2012

Spots

45

100%

Gross Amount

\$74,325.00

Net Amount

\$63,176.25

	01	
Order Share	Share	Total
KARE	34%	\$74,325.00

Spots

45

100%

Gross Amount

\$74,325.00

\$218,602.94

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWE	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	13%	\$28,418.38
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$2,186.03
KSTP	15%	\$32,790.44
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	35%	\$76,511.03
WFTC	2%	\$4,372.06

Print Date: 10/01/12 09:59:48 Page 2 of 4

Order / Rev: 707610 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06283287 Product Desc: ISS/DCCC KARE

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1474

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
1 KARE		2 10/08/12	M-F 10-1035p	CM		10р МГWГF		2 \$3,000.00 P-2	0.00 NM	2	\$6,000.00
			KARE News 10p			•					
	INWS-10		Modedaya	Cnoto/Mook	Doto	Dating					
Week: 10/	rt Date 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$3,000.00	Rating 0.00					
		2 10/08/12	Tonight Show	CM		5pm MTWTF	:30	5 \$800.00 P-2	0.00 NM	5	\$4,000.00
			Tonight Show					,			* /
	SHW-N				- .	5					
Sta Week: 10/	rt Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$800.00	Rating 0.00					
		2 10/08/12	M-F 2-3p	CM	2P-3P	MTWTF	:30	2 \$350.00 P-2	0.00 NM	2	\$700.00
0=	. 0, 02, .	0,00,	The Doctors					_	0.00	_	ψ. σσ.σσ
DOCTO											
Sta Week: 10/	rt Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$350.00	Rating 0.00					
		2 10/08/12		CM	3-4p	MTWTF	:30	3 \$450.00 P-2	0.00 NM	3	\$1,350.00
4 TOTAL	10/02/1	2 10/00/12	DR OZ	OW	υπρ	MI WII	.00	φ-00.001 2	0.00 14101		ψ1,000.00
DR. OZ											
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating					
Week: 10/		10/08/12 2 10/08/12	M-F 4-430p	3	\$450.00 4-430P	0.00 MTWTF	:30	2 \$400.00 P-2	0.00 NM	2	\$800.00
3 NAINE	10/02/1	2 10/00/12	KARE 11 4 News	_	4 - 430F	WII W I I	.50	2 \$400.00F-2	U.UU INIVI	2	φουυ.υυ
KARE1	INEWS@	94PM									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/08/12	MTWTF	CM 2	\$400.00	0.00 MTWTF	.20	3 \$850.00 P-2	0.00 NM	3	¢2 550 00
0 NARE	10/02/1	2 10/06/12	M-F 430-5p Jeopardy	CIVI	430-5P	MI WI F	:30	3 \$850.00 P-2	0.00 NM	3	\$2,550.00
JEOPA	RDY		,								
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/		10/08/12	MTWTF	3	\$850.00	0.00	.20	0	0.00 NIM		¢ο τοο οο
/ NARE	10/02/1	2 10/08/12	M-F 5-530p KARE 11 5 News	СМ	5-530p	MTWTF	:30	2 \$1,750.00 P-2	0.00 NM	2	\$3,500.00
KARE1	INWS-5										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/08/12	MTWTF M-F 6-630p		\$1,750.00	0.00	.20	0 ¢4 750 00 D 0	0.00 NM	,	¢2 500 00
8 KARE	10/02/1	2 10/08/12	KARE 11 6 News	СМ	6-630p	MTWTF	:30	2 \$1,750.00 P-2	0.00 NM	2	\$3,500.00
KARE11	INWS-6		TO THE THORSE								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/08/12	MTWTF		\$1,750.00	0.00			0.00.104		# 4 000 00
9 KARE	10/02/1	2 10/08/12	M-F 6-7a KARE 11 Sunrise	CM M-F	6-7a	MTWTF	:30	2 \$900.00 P-2	0.00 NM	2	\$1,800.00
KARE11	I-SUNRS	6@6	TO THE THE CONTINUE								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/08/12	MTWTF	2	\$900.00	0.00			2 22 1114		^
10 KARE	10/02/1	2 10/08/12	M-F 630-7p Entertainment To	CM	630pm-7pm	MTWTF	:30	2 \$1,750.00 P-2	0.00 NM	2	\$3,500.00
ENT TO	NIGHT 3	30	Entertainment 10	riigiit							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/08/12	MTWTF		\$1,750.00	0.00			2 22 1114		^
11 KARÉ	10/02/1	2 10/08/12	Today Show Today Show	CM	7-9a	MTWTF	:30	3 \$900.00 P-2	0.00 NM	3	\$2,700.00
TODAY	SHW		. oddy Onow								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/08/12	MTWTF	3	\$900.00	0.00		0 00000	0.00	_	A
12 KARE	10/02/1	2 10/08/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF	:30	3 \$325.00 P-2	0.00 NM	3	\$975.00
TODAY	SHW2-N	IBC	wi-i 3-10a								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/		10/08/12	MTWTF	3	\$325.00	0.00					
13 KARE	10/08/1	2 10/08/12		CM	7P-9P	M	:30	1 \$7,500.00 P-2	0.00 NM	1	\$7,500.00

Print Date: 10/01/12 09:59:49 Page 3 of 4

Order / Rev: 707610 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06283287 Product Desc: ISS/DCCC KARE

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1474

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Mon Prime THE VOICE		(6:58 PM-9:0	0 PM)	-					-	
VOICE-	NBC												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/14/12	M		\$7,500.00	0.00				*			^ ======
14 KARE	10/06/1	2 10/06/12	Saturday Night Li		Saturday Nig	jht Liv₁	S-	:30	1	\$1,750.00 P-2	0.00 NM	1	\$1,750.00
SAT NI	TE LIVE		Saturday Night L	ive									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	01/12	10/07/12	S-	1	\$1,750.00	0.00							
15 KARE	10/06/1	2 10/06/12	Notre Dame Foot	ball CM	Various		S-	:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
NOTON		ND FOOTD	Notre Dame Foot	tball									
_	_	ND FOOTBA		Consta AA/a ala	Data	Datina							
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$750.00	Rating 0.00							
		2 10/06/12		CM	630pm-7pm		S-	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
10 TOTAL	10/00/1	2 10/00/12	MN Bound	OW	осории грии		5	.00		ψ100.001 2	0.00 14101		ψ100.00
MN BOU	JND												
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	S-	1	\$750.00	0.00							
17 KARE	10/06/1	2 10/06/12	Sat 8-10a	CM	8-10a		S-	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
KADE1	1 NWS S	:ΔΤ	KARE 11 Saturda	ay									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	S-	1	\$800.00	0.00							
N18 KARE	10/07/1	2 10/07/12	KARE News 10p	Su CM	1030-1105P		S	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
			KARE News 10p	Su									
KARE1	1NWS-10)<											
	rt Date	End Date	Weekdays C	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	MNI Daviad	1	\$3,000.00	0.00	S	-20		\$000.00 B.0	0.00 NIM	4	#000 00
19 KARE	10/07/1	2 10/07/12	MN Bound MN Bound	CM	MN Bound		3	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
MINN B	OUND<		WII Doung										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	01/12	10/07/12	S	1	\$800.00	0.00							
20 KARE	10/07/1	2 10/07/12	Football Night in A		Various		S	:30	1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
FOOTB	ALL NIC	T . N . A N 4 C C	Football Night in	America									
_	_	HT IN AMER		Spoto/Mook	Poto	Doting							
Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$2,500.00	Rating 0.00							
			NFL Regular Sea		Various		S	:30	1	\$9,000.00 P-2	0.00 NM	1	\$9,000.00
			NFL Regular Sea				_			+=,====================================			**,*******
NFL SU	N FOOT	BALL											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	S	1	\$9,000.00	0.00							^
22 KARE	10/07/1	2 10/07/12	SUN TDY NBC Today Show	CM	8-9a		S	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
SUN TO	DAY-NE	3C	NBC Today Show	w (Su)									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	S	1	\$350.00	0.00							
23 KARE	10/04/1	2 10/04/12	Thu Prime	СМ	9P-10P		T	:30	1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
			ROCK CENTER		(9:00 PM-10:	00 PM)							
	CENTER		\\/a a ladaa	Constantin	Data	Datina							
Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,500.00	Rating 0.00							
		2 10/02/12	Tue Prime	CM	7P-8P			:30	1	\$7,500.00 P-2	0.00 NM	1	\$7,500.00
27 IVAIL	10/02/1	2 10/02/12	THE VOICE	Civi	(6:58 PM-8:0			.50	'	ψ1,000.001 2	O.OO INIVI	· '	ψ1,500.00
VOICE-NBC													
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	- T		\$7,500.00	0.00							
25 KARE	10/02/1	2 10/02/12		CM	8P-9P	- T-		:30	1	\$5,000.00 P-2	0.00 NM	1	\$5,000.00

Print Date: 10/01/12 09:59:49 Page 4 of 4

Order / Rev: 707610 Advertiser: Democratic Congressional Campaign Co Alt Order #: 06283287 Product Desc: ISS/DCCC **KARE** Flight Dates: 10/02/12 - 10/08/12 Estimate: 1474 Inventory Code Rate Pri Rtg Type Spots Ln Ch Start End Break Start/End Time Days Len Spots Amount Tue Prime **NEW NORMAL/PERRY** (8:00 PM-9:00 PM) GO ON/THE NEW NORMAL/MATTHEW PERRY Weekdays Spots/Week Start Date End Date Rating Rate

0.00

\$5,000.00

- T- - - -

10/07/12

Week: 10/01/12

Totals 45 \$74,325.00